

Our industry-leading solution, cutting-edge for tomorrow's investor

SS&C Advent's multi-award-winning Geneva platform is widely considered the gold standard for fund management, accounting and reporting worldwide. Now, with Geneva Elements™, you can leverage Geneva at a scale that fits your business and at a price that fits your budget.

Geneva Elements is a customized platform combining software, cloud delivery and co-sourcing. We work with you to determine which components of our offering are right for your business, including:

- Geneva for portfolio management, fund accounting and reporting
- Geneva World Investor for partnership accounting, private equity and closed-end structures
- Recon® for multiple counterparty checks and best-of-breed reconciliation
- Advent Lumis™ for workflow and exception management
- Advent Outsourcing Services (AOS), a dedicated team for full or co-sourcing needs
- Cloud delivery

Sophisticated doesn't have to mean complicated

With Geneva Elements, you don't have to build out your infrastructure or become an expert at running Geneva in order to benefit from its institutional-strength functionality. Let our experienced team augment your staff while co-sourcing your reconciliation and data management workflows.

Don't settle for anything less

Geneva Elements offers best-of-breed solutions for your operational platform, from accounting to data governance and reconciliation to investor-level reporting. With integrated front, middle, and back office solutions that scale with your firm, Geneva gives you control and improved operational oversight.

The Geneva Elements platform also delivers an unmatched combination of capabilities, including:

- Native accounting and security coverage for all global asset classes, currencies, and transaction types
- Track a full range of investment strategies, from the most straightforward to the most complex
- Support for all types of fund structures, including hedge funds, private equity, hybrid funds, and funds of funds
- Industry standard general ledger for accounting integrity
- Real-time dashboard views of positions, performance, P&L, and risk exposure
- Comprehensive, flexible report library
- Enterprise-wide reconciliation for portfolios and funds
- Time-series data for reporting specific points in time
- Dynamic derivation: one update affects all dependent transactions, such as dividends or interest payments
- No batch processing
- Up-to-the-second market data from leading data providers
- Pre-built integration to 900+ global counterparties
- Best-of-breed trade order management integration and standard third-party system connectivity
- Shadow and reconcile investor allocations and fee calculations back to your Fund Administrator
- Managed hosting services at SS&C Tier IV data centers

A menu of service options

Geneva Elements gives you the option to outsource or co-source many of your operational functions. You can choose from an a la carte menu of middle- and back-office services, each performed by a dedicated team that will work with you to custom-tailor workflows to your specifications. Available services can include:

- **Reconciliation**
Counterparty reconciliations, including:
 - Prime broker/custodial
 - Fund administrator/trial balance
 - OTC counterparties
 - Third-party/proprietary systems
- **Security master setup and monitoring** — From the simple to the complex, including:
 - TRS, IRS, CDX, and CDS
 - Bank debt/private loans
 - Market data provider monitoring — market and reference data updates
- **Asset servicing**, including but not limited to: swap resets, dividends, splits, FX, income, factor, and corporate actions, including voluntaries, credit events, defaults, and bank debt credit activity
- **Price monitoring**
 - Stale, missing, and variances
- **Counterparty integration monitoring**
- **Performance management**, including daily performance updates by portfolio, security, sector, or other criteria you define
- **Reporting**, including period-end report generation and packaging, tailored to your firm's reporting needs

Advent Lumis: state-of-the-art data governance and quality control

Your Geneva Elements package also includes Advent Lumis, a centralized data governance, workflow management, and exception processing solution, fully integrated with Geneva. Lumis automates the process of identifying and resolving data exceptions, eliminating time-consuming and error-prone manual processes. With Lumis, you can be confident in the quality of data going into and out of Geneva while enjoying smooth workflows unimpeded by data discrepancies. And Lumis keeps your in-house team in sync with the outsourcing team at SS&C Advent.

Trust in experience

The team behind Geneva Elements has years of experience in investment management technology and operations. Our team functions as an extension of your middle and back offices, complementing your in-house resources with deep specialized expertise in Geneva.

What's more, our team is global. That means while you're sleeping, we're hard at work, so you can start your day with accurate, reliable reconciled data.

Room for growth

Why settle for a system that you will likely have to "rip out and replace" when you reach the next stage of growth? Geneva can serve you over the life of your business, as we are continually reinvesting to enhance and improve our solutions. As your business grows or your needs change, you have the option of cloud-based or on-premise deployment and to move any outsourced operations back in-house — without a complicated data conversion. No other solution gives you that same measure of flexibility and scalability for long-term growth.

With Geneva Elements, you get the solution, services, and support you need from a single source. SS&C Advent is a leading, global provider of both technology and outsourcing. We own and manage the technology running in our data centers, which reduces the risk of miscommunication and accelerates turnaround times.

Who we are

SS&C Advent helps over 4,300 investment firms in more than 50 countries — from established global institutions to small start-up practices — to grow their businesses, minimize risk, and thrive. We have been delivering unparalleled precision and ahead-of-the-curve solutions for more than 30 years, working together with our clients to help shape the future of investment management.

Find out how you can take advantage of our industry-leading solutions to support your business goals. To learn more about the right solutions and services for you, contact advent@sscinc.com.

For more information

Contact your SS&C Advent representative or email sales@advent.com.