

# 5 REASONS WHY THERE IS NO ALTERNATIVE

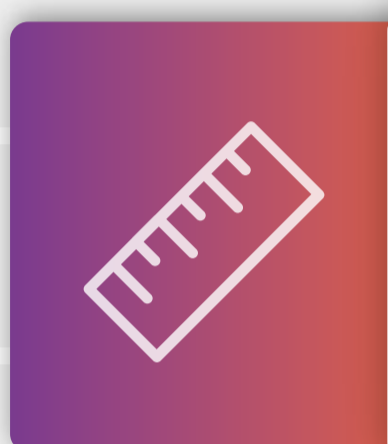
**GENEVA**<sup>®</sup>  
by SS&C Advent

## GENEVA IS MORE THAN JUST A FUND ACCOUNTING TOOL

- Complete global portfolio management and accounting system.
- More sophisticated. More versatile. More accurate. More reliable.
- Multiple books of records and one data set, giving every user the one version of the truth they need to do their job.



## GENEVA IS USED BY FUNDS OF ALL SIZES



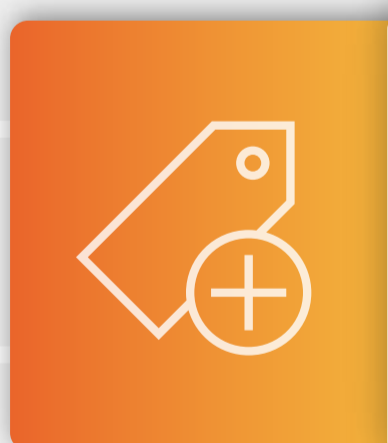
- Used by fund managers of all strategies and sizes across Asset Management, Alternative Investment Management and Private Markets, as well as the majority of the Fund Admins and Prime Brokers.
- 350+ Clients in 30 Countries, 12 of the top 20 Hedge Funds, 7 of the top 10 Fund Admins.

## GENEVA IS DESIGNED TO BE INTEGRATED

- Easy to implement, learn, maintain and use.
- Full asset class coverage for every strategy, future proofing your fund.
- Complementary outsourced services, allowing firms of all shapes and sizes to benefit from Geneva at a lower total cost of ownership.



## GENEVA ISN'T EXPENSIVE



- Full GL capabilities out of the box with every asset class included, no hidden costs in trading, or running the solution, unlimited portfolios and fund structures, and no asset linked costs.
- Choose the optimum mix of components for your firm: from on-site through cloud delivery to a full outsourced model.
- 20% of Geneva clients are under \$500m USD AUM.

## GENEVA & EZE

- SS&C has acquired both Advent and Eze, who share 80+ clients globally.
- Best of breed order management and portfolio management system, all within SS&C.
- Full front, middle and back office coverage from one vendor, in one environment.



FIND OUT MORE ABOUT  
GENEVA